PRIVACY & COOKIE STATEMENT iMetrics B.V. www.imetrics.eu

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## At a glance



iMetrics B.V. treats your data professionally and will not sell any data at all. We treat the obtained data confidentially. The processing of the data takes place in accordance with the requirements of the General Data Protection Regulation (GDPR), known as EU Regulation 2016/679, dated 27 April 2016.

However, a number of services and plug-ins from third parties are used for the (operation of our) website and social media. Below is information listed about the services iMetrics B.V. uses and what they may do with the acquired data.

### **Privacy in general**

iMetrics B.V. does not collect and process personal information unless you have provided it to us yourself. iMetrics B.V. can process personal data about you, because you use the services of iMetrics B.V., and / or because you yourself fill in a contact form on the website of iMetrics B.V., you email us or you contact us by either post or by phone.

#### Collected information

iMetrics B.V. uses Google Analytics (see below) for the time being, to see, among other things, how visitors found our website. We do not receive any IP addresses or other personal data. If you contact us, we will save the name you entered and the email address you used. If you request a quote or you become a iMetrics B.V. customer, your name and contact details will be stored. The Chamber of Commerce number will be checked for business customers. If you participate in a job application procedure or if you submit an open job application, we will save your name, the e-mail address you used to contact us and all attached information, such as your CV and motivation text. If your job application is not successful, we will delete all information provided by you after thirty days.

### Purpose

The collected data will only be used to contact you, such as by answering your questions or sending documents. Personal data are not made public or provided to third parties, except when these data happen to be stored on servers, for which we purchased services from third parties. We have concluded data processing agreements with these parties to protect your data as you would expect.

#### Term

iMetrics B.V. does not store your personal data longer than is strictly necessary to the purposes for which your data is collected. Your data will not be stored for longer than 7 years if no agreement has been concluded with you and if this is not in violation of the law.

#### Sharing with third parties

iMetrics B.V. provide your personal data only to third parties if this is necessary for the execution of an agreement with you, or to comply with a legal obligation.

# Cookies

Cookies are used for the best possible functioning of websites. In this statement we explain what cookies are, which cookies we use and the purpose of these cookies.

### What are cookies

A cookie is a small file sent by a website and stored on your computer's hard drive by your browser. The information stored in the cookie can be sent back to the website when you visit the website again.

### Google Analytics

We use Google Analytics, because we want to know how our visitors use our website. This enables us to optimise the use of our website. To be able to optimise the use of the website Cookies from Google are therefore placed via our website. From this source, Google will analyse the obtained information for us. The information will be anonymised as much as possible. As a result, we cannot link any information personally to you. Google will only share the information obtained with third parties if they are legally obliged to do so or insofar as third parties process the information on behalf of Google. We have not given Google permission to use the information obtained for other Google services. Google is an American company. The information collected is stored on American servers. Google conforms to the EU-US Privacy Shield principles.

## Social Media buttons

We would like to make it as easy as possible for you to share our messages. This can be done through a number of social media buttons. Most social media enterprises work with cookies and adhere to the EU-US Privacy Shield. We use the buttons for the social media as listed below. Read the privacy statements of the respective social media enterprises, to know what they do with the information collected: Twitter and LinkedIn.

## Disabling and deleting

Do you want to disable or delete cookies? You can do this via your browser settings. If necessary, use the help function of your browser to find out how you can do this.

# **Portrait Rights**

When you participate in activities organised by iMetrics B.V., by participation you authorise recorded images to be published on our website and other outlets of iMetrics B.V..

# Your rights

Under the General Data Protection Regulation (GDPR) you have various rights with regard to your personal data:

- the right to view and copy;
- the right to rectification;
- the right to have data deleted;
- the right to limit processing;
- the right to object to the processing;
- the right to data to be transfered;
- the right not to be subject to automated decision-making.

If you wish to make use of your rights, you can submit a request via the contact details mentioned in this statement. Please note: the above rights are not absolute. This means that iMetrics B.V. does not have to comply in all cases with a request to exercise one of the aforementioned rights. iMetrics B.V. will respond within one month after iMetrics B.V. has received a request to exercise one of the aforementioned rights. In its response, iMetrics B.V. will state whether and how your request has been met and, if not, why not. If this is necessary in connection with the request, iMetrics B.V. can extend the response time with a month. iMetrics B.V. will in that case inform you within one month within which period a response will be made. Exercising the right (s) by you is in principle free of charge.

We do not process any personal data through the placed cookies. We have no influence on the use of cookies by social media channels. The data that we obtain through Google Analytics is not traceable to individuals. If you have any questions about this, please contact us via email.

In case of complaints you can first of all contact iMetrics B.V. If we cannot come to an agreement, we will refer you to the Dutch Data Protection Authority.

# Security

iMetrics B.V. takes the protection of your data seriously and takes appropriate measures to prevent abuse, loss, unauthorized access, unwanted disclosure and unauthorised changes. The website of iMetrics B.V. uses a reliable SSL Certificate to ensure that your personal data does not fall into wrong hands.

If you have the impression that your data is not properly protected or there are indications of abuse, or if you want more information about the security of iMetrics B.V. personal data collected, please contact us via info@imetrics.eu. www.imetrics.eu is a website of iMetrics B.V.

iMetrics B.V. can be reached as follows:

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Companies House Number (The Netherlands): 77148169

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